

Honey B Achievers

God first . Family Second . Career Third !

FEBRUARY NEWSLETTER WITH JANUARY RESULTS



Queen of Wholesale



Noelle Kachinsky

Proud Reds



Dawn Roth



Terri Muskevitch



Powered By Pink JANUARY Winners



Noelle Kachinsky



Dawn Roth



Shirley "Honey"



Who will be next?



Who will be next?



LOVE on your customers! This is a simple way to boost sales and encourage your customers to try something new? They might LOVE the Pink Clay Mask, or a little something special to use on Valentine's Day!

Download



*** Quarter 3 On-Target Stars ***

Name	Total Credit	Sapphire	Ruby	Diamond	Emerald	Pearl
Dawn Roth	\$1,205.00	\$ 595.00	\$1,195.00	\$1,795.00	\$2,395.00	\$3,595.00
Noelle Kachinsky	\$ 692.50	\$1,107.50	\$1,707.50	\$2,307.50	\$2,907.50	\$4,107.50
Diane Richards	\$ 597.50	\$1,202.50	\$1,802.50	\$2,402.50	\$3,002.50	\$4,202.50
Nancy VanEpern	\$ 423.50	\$1,376.50	\$1,976.50	\$2,576.50	\$3,176.50	\$4,376.50
Shirley "Honey"	\$ 809.00	\$ 991.00	\$1,591.00	\$2,191.00	\$2,791.00	\$3,991.00

Shooting for the STARS!

Top in Sales
Company Court of Sales



**Karin
Gagner**



**Dawn
Roth**



**Kim
Karls**

Consultant

- 1 Karin Gagner
- 2 Dawn Roth
- 3 Kim Karls
- 4 Noelle Kachinsky
- 5 Katherine Batzler
- 6 Marge Tennie
- 7 Joyce Schroeder
- 8 Alyssa Lemke
- 9 Stacy Van Handel
- 10 Mindy Bell

YTD Retail

- \$9,112
- \$6,645
- \$3,962
- \$3,737
- \$3,114
- \$2,574
- \$2,474
- \$2,204
- \$2,178
- \$2,066

We are looking for women to be in the
Unit Court of Sharing.

Share this Career Opportunity with everyone
you facial!

Sample Pack Promo: Feb 1-28



Mary Kay is more fun with friends!! Now, when you grab your gal pals and build your team, they have an even BETTER deal when starting their new business! The Sample Pack Add-on has been discounted this month so they can get all of those goodies for an even lower cost! Check out the details on InTouch and share the news with your potential team members!

[Click here for Details](#)

National Court of Sales



National

\$40,000 rs/ \$20,000 whsl

Area

\$20,000 rs/ \$10,000 whsl

Unit

\$10,000 rs/ \$5,000 whsl

National Court of Sharing



National

24 Team Members

Area

12 Team Members

Unit

6 Team Members



March Celebrations



Happy Birthday!

Stacy Van Handel	2 March
Marge Tennie	6 March
Cheryl Rosenthal	7 March
Karen Ford	8 March
Julie Zimmer	21 March
Karen Allen	22 March
Bonnie Landreman	22 March

Happy Anniversary!

Stacy Van Handel	27
Kathleen Kothbauer	26
Chrystal Reichard	17
Julie Rogers	13
Katherine Batzler	13
Debbie Scaffidi	12
Christina Andrade	2

Look Who Invested

♀ Noelle Kachinsky	\$692.50	AmyJo Christianson	\$308.00	Jane Peebles	\$227.00
♀ Dawn Roth	\$600.50	Karla Hauser	\$295.50	Genene Bunders	\$226.50
Diane Richards	\$597.50	Vicky Moon	\$292.00	Janice Mattmiller	\$225.00
Nancy VanEpern	\$423.50	Sandra Melroy	\$273.50	Stacy Van Handel	\$157.00
Stacey Foley	\$388.00	Stephanie Humblet	\$248.00	Joyce Schroeder	\$120.00
Kim Karls	\$386.00	Jeanne Rueckert	\$231.50	Terri Muskevitch	\$ 44.50
Mindy Bell	\$347.00	Virginia Stojakovic	\$231.50	Karin Gagner	\$ 43.00
Beth Bender	\$334.50	Mary Pfeiffer	\$228.00	♀ Shirley "Honey"	\$607.00

♀ On-Target for Spring Consistency Challenge

Surround yourself with people who are achieving success and emulate them. Analyze and seek their counsel. Standards of excellence should affect every area of our lives.
~ Mary Kay Ash



I Love TO TREAT YOU!

PICK A HEART TO REVEAL WHAT YOU HAVE

won!



PICK A NUMBER,
AND I'LL MESSAGE YOU WITH THE SPECIAL DEAL!

Love on your Customers with a Treat

Love on your customers this month with a cute, fun game! You can post this Pick a Heart game on your group, or text/email it out! They can choose a heart and you can share with them what they won- everyone LOVES prizes!! Prizes include selling, booking, and team building incentives! Click below for images.



Download Images



steppin' up the Ladder



Senior Consultant

1-2 Active Team Members
4% Commissions
Earn \$50 Team Building Bonuses

Beth Bender
Shawn Christenson
Dawn Deltour
Lori Lynch
Shari Mason
Ellen Schabow
Pat Verbrick



Star Team Builder

3-4 Active Team Members
4, 6 or 8% Commissions
50% Discount on Red Jacket
\$50 Team Building Bonuses



Team Leader/ Elite Team Leader/ DIQ

5+ Active Team Members
9 or 13% Commissions
\$50 Team Building Bonuses
Earn use of Career Car/ Cash Compensation



Elite Team Leader
Dawn Roth

Team Leader
Terri Muskevitsch

Director

9 or 13% Unit Commissions
9, 13 or 23% Personal Commissions
\$100 Team Building Bonuses
Unit Bonuses
Earn use of Career Car/
Cash Compensation



Shirley "Honey"

WATCH CAREER CONFERENCE VIDEO



25 CITIES



Week 1: March 18
Week 2: March 25

Register Now

Register without canceling and
receive \$40 Retail towards an order



If you want to
SOAR in LIFE,
you must first
learn to
F.L.Y.
(*First Love Yourself*)

- Mark Sterling -



Look Who Participated

Stacy Van Handel
Karla Hauser
Karin Gagner
Kathleen Kothbauer
Shirley "Honey"

a note from Shirley "Honey"

February is the month of LOVE! Love of God, Love of family, love of friendships, love of mankind and love of Mary Kay, What makes you happy! What fills your heart ♥ with joy! What matters most! What better time to think about why you love your MK business and some of the ways to continue to feed that love..

If you've ever planted a garden or known someone who has, you know this is the time of year for daydreaming of spring blooms and putting planting plans into action. 6 weeks before the last frost, after months of planning, it's time to take action. If you want a full garden with many plants to harvest, that means taking the time to plan and tend to your garden.

Here are some tips for planning your Mary Kay garden:

NUTRIENTS - Grow a solid foundation by attending Career Conference or taking advantage of online training and tutorials offered through Mary Kay.

LIGHT - Keeping STAR Consultant status as one of your goals. This going to help you reach all your other goals.

WATER - Be sure to continually water the seeds you plant by taking advantage of online training and conferences offered by Mary Kay.

AIR - Share the career opportunity with others so they can make a difference in their family's lives.

SPACE TO GROW - In Mary Kay there are no territories and no quotas giving you the space to grow your business.

Career Conference is a great way to invest in your garden. The return on your investment can be HUGE! The registration fee is \$110, and you will receive an exclusive Career Conference product collection valued at over \$40 retail in your wholesale order. Learn from the top in the company and go home filled with excitement and enthusiasm. You can register until February 28th on Mary Kay InTouch.

FOCUSED planting and **CONSISTENT** nurturing will help you reach your goals this Seminar year. I cannot wait to see you cross the Seminar Stage celebrating your achievements!

* Price increase goes into effect on February 16th for many Mary Kay products.

*Unit website: honeybachievers password: I believe

*Facebook: Honey B Achievers

*See my personal Mary Kay website: www.marykay.com/sallen10

*Text or call 920-540-2794

* Email: honeyallen@new.rr.com

A Valentines blessing. ♥ May the Lord bless you and keep you in his loving care every day throughout the year . May He grant you happiness in everything that you do. For, in everything you seek and share His love is always with you. Happy Valentine's Day. You are loved, prayed for, treasured, valued, cherished, and honored. God bless you. I believe in you. Proud to be your friend. Thank you for putting your trust in me. Who you are makes a difference.

With Love and Excitement, we are women of excellence, with passion and purpose making this world a better place. I pray God blesses you with your heart's desire.

Shirley "Honey"





\$18

NEW! Mary Kay®
Supreme Hydrating Lipstick



\$18

NEW! Limited-Edition†
Mary Kay® Masking Minis



\$4

NEW! Special-Edition† Mary
Kay® Skin Care Sidekick Set

SPRING 2022 • NEW PRODUCTS



\$38
EACH

NEW! Mary Kay Clinical Solutions®
HA + Ceramide Hydrator and
C + Resveratrol Line-Reducer



\$14
SET OF 3

NEW! Limited-Edition†
Mary Kay® Hand Cream Minis



NEW! Limited-Edition*
Gift With Purchase

Pink
SUCCESS

Price Adjustments

SKIN CARE

New Price	Item
\$72.00	Botanical Regimen - Formula 1 or 2
\$18.00	Botanical Cleanse- Formula 1 or 2
\$18.00	Botanical Freshen- Formula 1 or 2
\$18.00	Botanical Hydrate - Formula 1 or 2
\$18.00	Botanical Mask - Formula 1 or 2
\$20.00	Botanical Effects Cleansing Gel
\$20.00	Botanical Effects Moisturizing Gel
\$20.00	Botanical Effects Refreshing Toner
\$60.00	Botanical Effects Regimen
\$50.00	Clear Proof® Acne Set
\$24.00	Clear Proof® The Go Set®
\$18.00	Clear Proof® Cleansing Gel
\$16.00	Clear Proof® Blemish Control Toner
\$12.00	Clear Proof® Acne Treatment Gel
\$20.00	Clear Proof® Moisturizer
\$25.00	Clear Proof® Charcoal Mask
\$36.00	Naturally Exfoliating Powder
\$30.00	Naturally Moisturizing Stick
\$50.00	Naturally Nourishing Oil
\$28.00	Naturally Purifying Cleanser
\$120.00	TW Miracle Set 3D®
\$28.00	TW Miracle Set 3D® The Go Set®
\$178.00	TW Ultimate Miracle Set 3D™
\$26.00	TW 3D 4-In-1 Cleanser
\$34.00	TW 3D Day Cream (Non-SPF)
\$34.00	TW 3D Day Cream SPF 30
\$34.00	TW 3D Night Cream
\$38.00	TW 3D Eye Cream
\$28.00	TW Age-Fighting Moisturizer
\$34.00	TW Firming Eye Cream
\$58.00	TW Microdermabrasion Plus Set
\$36.00	TW Microdermabrasion Refine
\$28.00	TW Pore Minimizer
\$24.00	TW Moisture Renewing Gel Mask
\$48.00	TW Tone Correcting Serum
\$60.00	TW Replenishing Serum C+E™
\$24.00	TW 3-In-1 Cleansing Bar (w/ dish)
\$215.00	TW Repair Volu-Firm® Set
\$38.00	TW Repair Volu-Firm® The Go Set®
\$333.00	TW Repair Ultimate Volu-Firm® Set
\$30.00	TW Repair Volu-Firm® Foaming Cleanser
\$74.00	TW Repair Volu-Firm® Advanced Lifting Serum
\$54.00	TW Repair Volu-Firm® Day Cream SPF 30
\$54.00	TW Repair Volu-Firm® Night Cream
\$44.00	TW Repair Volu-Firm® Eye Renewal Cream
\$68.00	TW Repair Facial Peel
\$50.00	TW Repair Volu-Fill Deep Wrinkle Filler
\$16.00	Extra Emollient Night Cream
\$34.00	Intense Moisturizing Cream
\$18.00	Micellar Water
\$20.00	Oil Mattifier
\$18.00	Oil-Free Eye Makeup Remover
\$34.00	Oil-Free Hydrating Gel
\$8.00	Beauty Blotters pk./75
\$18.00	Indulge Soothing Eye Gel

FRAGRANCE

New Price	Item
\$44.00	Belara® Parfum
\$44.00	Bella Belara® Parfum
\$56.00	Cityscape® Cologne Spray
\$56.00	Cityscape® Eau de Parfum
\$42.00	Domain® Cologne Spray
\$40.00	Enchanted Wish® Eau de Toilette
\$46.00	Forever Diamonds® Parfum
\$48.00	Live Fearlessly® Parfum
\$80.00	Illuminea Extrait de Parfum
\$46.00	High Intensity Cologne Spray
\$46.00	High Intensity Sport Cologne Spray
\$46.00	High Intensity Ocean Cologne Spray
\$36.00	Thinking of Love® Eau de Parfum
\$36.00	Thinking of You® Eau de Parfum
\$42.00	True Original® Cologne Spray

MEN'S LINE

New Price	Item
\$26.00	Facial Hydrator SPF 30
\$18.00	Cooling After-Shave Gel
\$18.00	Daily Facial Wash
\$18.00	Shave Foam
\$88.00	MKMen Regimen

BODY CARE

New Price	Item
\$12.00	Mint Bliss™ for Feet & Legs
\$34.00	TW Targeted-Action Toning Lotion
\$20.00	Satin Body Wash
\$20.00	Satin Body Scrub
\$20.00	Satin Body Silkening Shea Lotion
\$24.00	Satin Body Whipped Shea Crème

COLOR & FOUNDATION

New Price	Item
\$16.00	Lash Love, Lash Love Lengthening, & Lash Love Waterproof Mascaras
\$16.00	Ultimate Mascara
\$20.00	Gel Eyeliner
\$18.00	Liquid Eyeliner Pen
\$16.00	Liquid Eye Shadow
\$10.00	Petite Palette
\$12.00	Brush Cleaner
\$56.00	Essential Brush Collection
\$20.00	Makeup Finishing Spray
\$20.00	Crème-to-Powder Foundation
\$18.00	Sheer Mineral Pressed Powder
\$18.00	Translucent Loose Powder
\$36.00	Travel Roll-Up Bag (unfilled)

PRICE ADJUSTMENTS ARE EFFECTIVE ON FEBRUARY 16TH, 2022

Powered by Pink TEAM-BUILDING CHALLENGE

JANUARY – MARCH 2022

A tracked number **GROWS!**

To complete this challenge, work your business to support a \$600 wholesale order for each month of the contest AND build three Great Start Qualified new team members during the contest period (but they do not have to be one each month). Use this tracking sheet to track your progress over the next three months, as you move closer and closer to your goal!

600 monthly personal wholesale production

	\$100 w/s	\$200 w/s	\$300 w/s	\$400 w/s	\$500 w/s	\$600 w/s
January						
February						
March						

3 New Great Start Qualified Team Members



Name: _____

Date Qualified: _____

Honey B Achievers
**God first , Family Second ,
Career Third !**



Shirley "Honey"

2523 Kavanaugh Rd
Kaukauna, WI 54130
920.540.2794

♥
important dates

- Feb 2** - Reg opens for 1st week of CC
- Feb 3** - Reg opens for 2nd week of CC
- Feb 9** - Spring Look Book begins mailing
- Feb 14** - Valentine's Day
- Feb 25** - Last day to place telephone orders
- Feb 28** - Last day to place on-line orders
- Mar 13** - Daylight Savings Time
- Mar 15** - Quarter 3 Star Consultant Ends
- Mar 16** - Quarter 4 Star Consultant Begins
- Mar 18** - Week One of CAREER CONF.
- Mar 25** - Week Two of CAREER CONF.
- Mar 30** - Last day to place telephone orders
- Mar 31** - Last day to place on-line orders



POWER UP YOUR

virtual self



When you order \$600+ whsl in
February, you will receive this beautiful
BRACELET
from the *Powered by Pink* Collection.

POWER UP YOUR

enthusiasm!



Earn the Spring Consistency Challenge
BRACELET
when you achieve the *Powered by
Pink* Challenge each month,
January through June 2022.